



Press Release

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Are You Ready to Unleash Your 3D.Me?

the3d.me transforms you (and a friend) in a truly unique way - reveal yours with an iPhone, iPad or Android Device – the first app for Facebook of its kind.

Just log into Facebook to get started with the app, pick a couple of photos, grab your phone and find out if you're a cowboy, vampire, pop star or something even more fantastic!

The magic of your animated 3D.Me can only be revealed with the free onvert viewer app.

When you use the onvert app your 3D.Me image comes *alive* with sound and movement, from smoke rising from a campfire, water dripping from your screen or bats flying through your phone.

"the3d.me is the first Facebook app of its kind – anyone can create and share their 3D.Me and enjoy Augmented Reality with friends," explained Jason Higgins, Managing Director of Harmony Internet, the creators of the app. "Each 3D.Me has a unique identity, and a beautifully animated scene which reacts to the way you hold your phone or tablet."

the3d.me is also the first application to use the onvert.com API which allows third parties to utilise the AR creation tools through their own interface – opening up opportunities for t-shirt design companies and card companies to create Augmented Reality overlays for designs within their own design interfaces.



Onvert is a combination of a custom web portal and a freely distributed app for smartphones and tablets. It allows designers to overlay animated virtual content (with or without sound) on any trigger image of choice.

The service is open, accessible and free to use, so it can be used for any purpose one can think of, whether it be educational, business, art or even advertising. As with all onverts, those people without the onvert viewer can still use the QR Code in the normal way and link to the campaign's website.

Onvert was well received at Internet World Exhibition earlier this year, won a Business Innovation Award and has been nominated for two further awards by Nectar Business and New Media Age.

Videos, information on how to use the service, and links to download the app are available at onvert.com

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Notes to Editors

For more information, please see onvert.com or contact creators, Harmony Internet on +44 1767 317614.

the3d.me is a unique Facebook app which turns a photo of you and a friend into a cartoon collage. To see the full result, the3d.me requires the free onvert app on your smartphone or tablet device - this transforms your collage into a fantastic animated cartoon with sound. See smoke rise, water bubble and dodge bats as they fly towards your screen. More information at the3d.me

onvert™ is the world's most accessible Augmented Reality. The service combines QR codes and target recognition to allow for the layering of 3D content over a 'target' design - providing Augmented Reality to campaigns. 30 seconds of sound can also be added for a full multimedia effect. The service is free of cost and coding, allowing the majority of designers to create onverts without restriction. More information at onvert.com



Harmony Internet Ltd, are the Clever Web People, established in 1995 by Managing Director, Jason Higgins. Harmony specialise in Augmented Reality and web marketing. From their base in Biggleswade, Bedfordshire, they create smart, innovative and achievable solutions for national charities such as the RSPB, and businesses in a diverse range of markets. More information at harmony.co.uk